



PANDA OPEN 2026

SPONSORSHIP DECK



PANDA OPEN 2026



ABOUT PANDA OPEN

BANGALORE'S PREMIER PICKLEBALL FESTIVAL



Panda Open is Pickle Panda's flagship annual tournament that brings together the city's best players, passionate beginners, and enthusiastic spectators for two unforgettable days of competition.

TOURNAMENT HIGHLIGHTS



200+
PLAYERS



DUPR
RATED TOURNAMENT



8+
TOURNAMENT
CATEGORIES



₹1.4 LAKHS
CASH PRIZE



₹1.5 LAKHS
WORTH OF GOODIES



BANGALORE'S
FIRST WOMEN'S LEAGUE

VENUE



PICKLE PANDA
HENNUR
BEHIND BYG BREWSKI



DATE
AUG 22-23



TIME
9 AM



PANDA OPEN 2026

SPONSORSHIP PACKAGES

PARTNERSHIP OPPORTUNITIES



TITLE PARTNER

₹50,000

- ✓ Tournament Naming Rights
- ✓ Maximum Visibility



POWERED BY PARTNER

₹25,000

- ✓ Premium Branding
- ✓ High Visibility



ASSOCIATE PARTNER

₹15,000

- ✓ Supporting Partner
- ✓ Strong Digital Presence



CATEGORY PARTNER

₹5,000

- ✓ Exclusive Category Ownership



WELLNESS



HYDRATION



FOOD



TECHNOLOGY



HOSPITAL



APPAREL



FOOTWEAR



BOOKING



TITLE PARTNER



BECOME THE
FACE OF
PANDA OPEN



INVESTMENT

₹50,000

DELIVERABLES



Tournament
Naming Rights



20+ Stories



Largest Logo
Placement



5 Dedicated
Reels



Championship
Court Branding



Dedicated Sponsor
Announcement



Winner's Podium
Branding



Product Display
Area



Registration Desk
Branding



Sampling
Rights



Main Backdrop
Branding



Lead
Generation



15+ Instagram
Posts



Prize Distribution
Recognition



Continuous
MC Mentions



Priority for
Future Events



POWERED BY & ASSOCIATE PARTNER

POWERED BY PARTNER



INVESTMENT
₹25,000

INCLUDES

- Premium Logo Placement
- Court Branding
- Booth Space
- Product Sampling
- 8 Instagram Posts
- 10 Stories
- 2 Sponsored Reels
- MC Mentions
- Certificates Branding
- Prize Distribution Mention



PREMIUM EVENT PARTNERSHIP



ASSOCIATE PARTNER



INVESTMENT
₹15,000

INCLUDES

- Digital Creatives
- Shared Court Branding
- Sponsor Backdrop
- 4 Instagram Posts
- Stories
- Product Display
- Flyers & Brochures
- MC Acknowledgements
- Sponsor Appreciation Posts



CATEGORY PARTNERS

₹5,000

AVAILABLE CATEGORIES



WELLNESS PARTNER



HYDRATION PARTNER



BEVERAGE PARTNER



FOOD PARTNER



APPAREL PARTNER



SHOE PARTNER



HOSPITAL PARTNER



TECHNOLOGY PARTNER



BOOKING PARTNER



BALL PARTNER

BENEFITS



EXCLUSIVE RIGHTS



LOGO ON CREATIVES



SOCIAL MEDIA ANNOUNCEMENT



SAMPLING SPACE



PLAYER KIT OFFERS



STAGE RECOGNITION



NETWORKING OPPORTUNITIES

PANDA OPEN 2026



Be Part of Bangalore's Biggest Pickleball Celebration

Whether you're launching a new product,
building brand awareness or engaging directly
with a premium sporting audience,
Panda Open 2026 provides the perfect platform.



Contact
Vinod



+91 87788 51139



director@picklepanda.in



www.picklepanda.in

Follow Pickle Panda



Instagram



Website



WhatsApp

